



Never lose a
story again...

zahmoo®

Your company's story bank

Zahmoo makes it easy to...

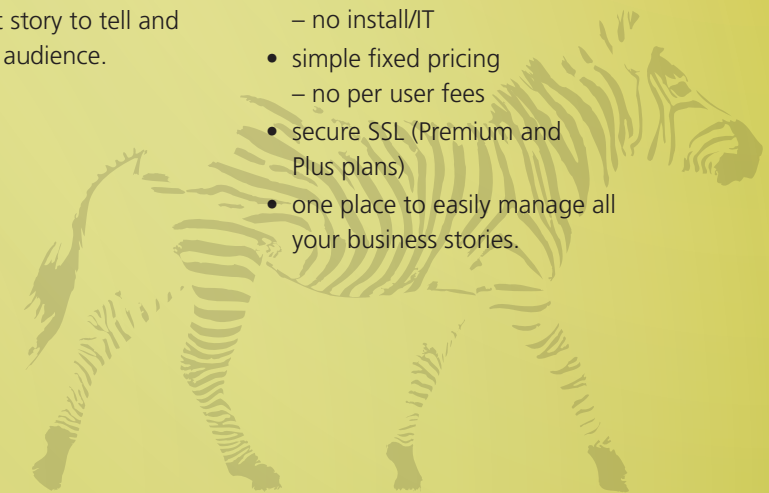
- share, rate, comment and reuse your stories
- collect new stories from anyone in the organisation
- search, tag and explore your stories – see what's really happening in your organisation
- collaborate on prioritising and selecting stories for any use
- find the right story to tell and engage your audience.

Zahmoo is perfect for...

- leadership development stories
- culture change stories
- branding stories
- safety stories
- customer service stories
- and much, much more.

Key benefits...

- web-based and hosted – no install/IT
- simple fixed pricing – no per user fees
- secure SSL (Premium and Plus plans)
- one place to easily manage all your business stories.



"If stories are powerful, and if stories are going to be told—true and false, official and underground, flattering and humiliating—then leaders and managers need to be part of the process."—Tom Stewart

Companies around the globe are investing tens of thousands of dollars in collecting stories. Stories for branding, stories for culture change, stories for selling, leadership stories, stories to assess the impact of change and stories to trigger change.

Sadly this investment in stories is being lost.

One large bank recently collected hundreds of stories to inform their corporate values project. The HR team collected anecdotes from each division and after much effort a set of values was shared with the bank staff. We happened to be working with the commercial banking division after all this happened and they were proud of the stories they submitted to the values project, but after some searching no one could tell them where their stories were. Their stories were lost.

Zahmoo provides your organisation with one place to store, organise and access your valuable stories, and it's simple to use.

A simple pricing plan is available.

The screenshot shows the Zahmoo website interface. At the top, there's a navigation bar with 'zahmoo' logo, 'Signed in as Shawn Callahan', and links for 'Dashboard', 'My Account', and 'Sign out'. Below the navigation bar, there are tabs for 'Anecdote', 'Boral mentoring', 'Stories', 'Search', and 'Settings'. The main content area is titled 'stories' and includes a 'NEW STORY' and 'EXPORT' button. A list of stories is displayed, each with a title, a short description, tags, and a star rating. Handwritten annotations in green ink are present: 'Tag it' points to the tags of the first story; 'capture it' points to the 'NEW STORY' button; 'Rate it' points to the star rating of the first story; 'search it' points to the search bar; and 'comment on it' points to the star rating area. The right sidebar shows 'Search stories' with an input field, 'collection Members' with a list of names, and 'Tags' with a list of tags.

Title it

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